



**MID-AMERICA TELECOM SHOWCASE & SEMINAR – Oct. 16 – 18, 2017**  
**2017 SPONSORSHIPS – DEADLINE MAY 12, 2017**

COMPANY: \_\_\_\_\_ CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: (     ) \_\_\_\_\_

CONTACT EMAIL: \_\_\_\_\_

STATE ASSOCIATION MEMBERSHIPS:  
Check all that apply.

- Arkansas Telecommunications Association ([ATA](#))
- Missouri Telecommunications Industry Association ([MTIA](#))
- Nebraska Telecommunications Association ([NTA](#))
- Oklahoma Telephone Association ([OTA](#))
- State Independent Telephone Association of KS ([SITA](#))

**SPONSORSHIP PACKAGES**

**DIAMOND (LIMIT 3 SPONSORS) - \$5,500**

Presentation and recognition of sponsorship at General Session, logo on hotel key card, one complimentary exhibit space, first choice of booth placement, sponsorship of Monday evening reception, co-sponsorship of Tuesday and Wednesday breakfasts and Tuesday exhibit hall reception, one free conference registration, one marketing insert in conference bag, company recognition on conference program, welcome signage, MATSS website, conference registration materials, and in exhibit booth.

**PLATINUM - \$2,500**

One free conference registration, choice of booth placement in exhibit hall, co-sponsorship of Tuesday and Wednesday breakfasts and receptions, one marketing insert in conference bag or conference bag or lanyard (first paid first served), company recognition on conference program, welcome signage, MATSS website, conference registration materials, and in exhibit booth. **Does NOT include exhibit space fee.**

**WiFi Co-Sponsors - \$2,500 (LIMIT 2)**

Recognition of sponsorship at General Session, co-sponsorship of Tuesday breakfast w/Keynote Speaker, co-sponsorship of Wednesday breakfast, one marketing insert in conference bag or conference bag or lanyard, company recognition on conference program, welcome signage, MATSS website, conference registration materials recognition at breakout sessions both Tuesday and Wednesday, first choice of booth placement in Exhibit Hall (after Diamond Sponsors). **Does NOT include exhibit space fee.**

**GOLD - \$1,500**

One free conference registration, one marketing insert in conference bag, choice of exhibit space placement in exhibit hall, company recognition on luncheon, conference program, welcome signage, MATSS website, conference registration materials, and in exhibit booth. **Does NOT include exhibit space fee.**

**SILVER - \$1,000 – DOES NOT INCLUDE MARKETING MATERIAL IN CONFERENCE REGISTRATION BAG**

Choice of exhibit space placement in exhibit hall, company recognition on conference program, welcome signage, MATSS website, conference registration materials, and in exhibit booth. **Does NOT include exhibit space fee.**

**Opportunities to sponsor the golf tournament holes, golf tournament beverage cart, and golf tournament breakfast will be available in the conference registration packet distributed in late May/early June.**

SPONSORSHIP PACKAGE SELECTED: \_\_\_\_\_ = \$ \_\_\_\_\_

Diamond, Platinum, WiFi and Gold packages – please specify marketing insert: \_\_\_\_\_

Please charge my:  Visa       MasterCard       American Express

CARD #: \_\_\_\_\_ CVV: \_\_\_\_\_ EXP: \_\_\_\_\_

CARDHOLDER'S NAME: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

EMAIL CREDIT CARD RECEIPT TO: \_\_\_\_\_

Check Enclosed. Please make check payable to MATSS and return completed form and payment to:

MATSS - 823 S.W. 10<sup>th</sup> Ave., Topeka, KS 66612 – 785.232.1083 – 785.232.0724 (fax) - [matss@caplinger.net](mailto:matss@caplinger.net)

## 2017 MATSS SPONSORSHIP PACKAGES

Sponsorship Items	Diamond \$5,500 (limit 3)	Platinum \$2,500	WiFi \$2,500 (limit 2)	Gold \$1,500	Silver \$1,000
Presentation at General Session	X				
Recognition of Sponsorship at General Session	X		X		
Logo on Hotel Key Card	X				
Sponsorship of Monday Evening Reception	X				
One Complimentary Exhibit Space	X				
First Choice of Booth Placement in Exhibit Hall	X		X		
Second Choice of Booth Placement in Exhibit Hall		X			
Co-Sponsorship of Tuesday breakfast w/keynote speaker	X	X	X		
Co-Sponsorship of Tuesday Exhibit Hall Reception	X	X			
Co-Sponsorship of Wednesday breakfast	X	X	X		
One Free Conference Registration	X	X	X	X	
One Piece of Marketing Material in Conference Bag (Conference bags and lanyards reserved for Platinum or WiFi level)	X	X	X	X	
Recognition on Conference Program	X	X	X	X	X
Signage in Exhibit Booth of Sponsorship Level	X	X	X	X	X
Choice of Booth Placement in Exhibit Hall (after Diamond, Platinum & WiFi Sponsors – does NOT include Exhibit Space Fee)				X	X
Recognition on Welcome Signage	X	X	X	X	X
Sponsorship Recognition and Link to Website on MATSS Website (logos on website for Diamond and Platinum Sponsors)	X	X	X	X	X
Recognition on Conference Registration Materials	X	X	X	X	X

### SPONSORSHIP DESCRIPTIONS

#### PRESENTATION AT GENERAL SESSION

Your company will have an opportunity to give a brief two-minute presentation on your company, products, or services at the opening General Session on Tuesday morning. A large screen will be available if you wish to present a short video.

**Sponsor level – DIAMOND & Wi Fi**

#### HOTEL KEY CARD

Your company name and logo will appear on the hotel key cards given to all conference attendees. A MATSS representative will contact your company on the production of the key card. **Sponsor level - DIAMOND**

#### MONDAY EVENING RECEPTION

This is the first networking event of the conference and draws a large attendance. The Diamond package sponsors this reception, which includes recognition and signage at the event.

**Sponsor level - DIAMOND**

#### CONFERENCE BREAKFASTS AND RECEPTION

The Diamond and Platinum and WiFi packages are the co-sponsors of the Tuesday and Wednesday breakfasts, and the Diamond and Platinum packages are the co-sponsors of the

Tuesday Exhibit Hall reception. Includes recognition and signage as applicable.

#### MARKETING MATERIAL

One piece of marketing material will be inserted into the MATSS conference bag received by all attendees. The material can be a small promotional item, such as a pen, lanyard, or notepad, or a piece of company literature. The insert must be received in the MATSS office by September 15, 2017. *Popular sponsored items such as the conference bag or lanyard are available on a first come, first served basis to **Platinum or WiFi level sponsors upon receipt of payment of the sponsorship level.** Applicable to all sponsorship levels except Silver*

#### RECOGNITION ON MATSS WEBSITE

[www.sitaofks.com/matss](http://www.sitaofks.com/matss)

We will recognize all sponsors and link to the sponsor company websites on the MATSS website. We will include logos for the Diamond and Platinum level sponsors. All logos must be in jpeg format. Please send to [matss@caplinger.net](mailto:matss@caplinger.net).